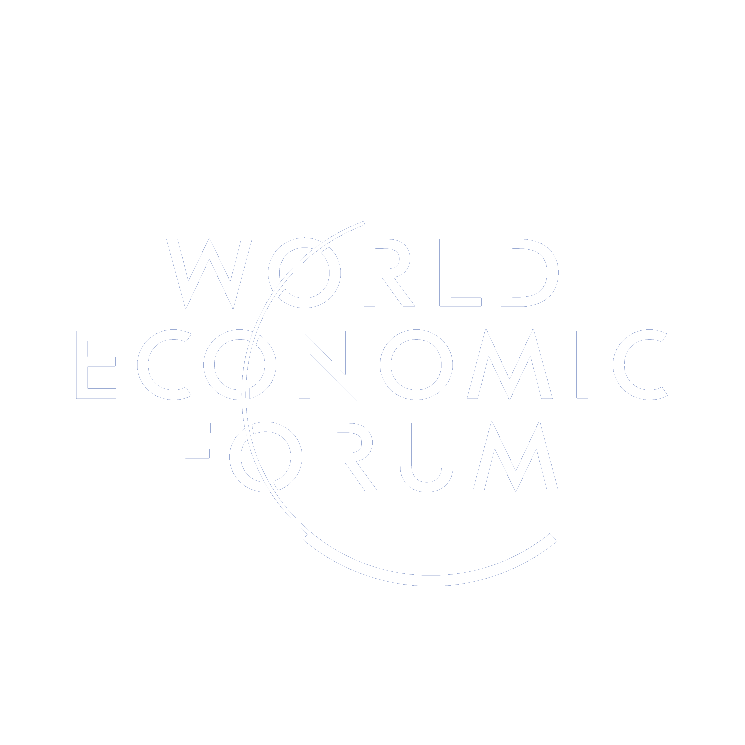


**Leadership and Social Influence**

**Skills of the Future**



Text

Description automatically generatedLogo

Description automatically generated

Influencing Through Positive Leadership

**CLICK TO LAUNCH FEATURED ASSETS**

**READ**

**WATCH**

 **LISTEN**

The Promises of Giants: How YOU Can Fill the Leadership Void

Humble Beginnings: The Power of Relationships, Openness and Trust

The World Economic Forum’s [Future of Job's Report](https://www.weforum.org/reports/the-future-of-jobs-report-2023/) has identified 10 important skills that will be needed to succeed in your career by 2030. To help support you in developing these critical skills, we’ve identified learning material that we’ll share with you regularly.

**Own Your Impact**

Leadership and social influence are essential components of a successful business. Effective leaders can inspire and motivate others, build strong relationships, manage change, encourage innovation, build trust, foster collaboration, and promote accountability. Social influence can help leaders sway the opinions and behaviors of others in a particular direction, leading to better outcomes for the organization.

To get you started, here are some questions to get you thinking about this topic:

1. How can you use social influence to build stronger relationships with clients, colleagues, and employees?
2. Think about your current leadership strengths and weaknesses, and how you can build on them to be more effective in your role?
3. Can you think of any examples of leaders who have failed to use their social influence effectively, and what lessons can be learned from their mistakes?

Assess your current proficiency level using one of our Skill Benchmark assessments or jump right into learning with the featured assets we’ve handpicked for this topic.

SKILL UP TO UNLEASH YOUR EDGE.  
<site\_URL>

For more information, contact **<admin\_name>** or email **<admin\_email>**,

**DELETE THIS PAGE BEFORE DISTRIBUTION – FOR YOUR INFORMATION**

**Instructions to copy the template into an email:**

* Double-check all of your customizable information (Customer Logo Placeholder, Contact Information, Asset Titles/Links, Etc.) to make sure that they are accurate and/or updated.
* Press Ctrl-A to select all elements of the template.
* Press Ctrl-C to copy all of the selected elements of the template.
* Open a blank e-mail and paste (CTRL+V or right click and paste using “Keep Source Formatting”, if applicable)
* You’re ready to send!

**Best Practices:**

* This template is fully customizable, and we encourage you to add your own branding, adjust messaging, select content recommendations, etc. as needed.
* For any promoted content, make sure you are linking users directly to it.
  + We recommend enabling SSO to your Percipio site for a seamless user experience.
  + If you do not or cannot leverage standard Percipio links, you will need to work with your LMS vendor and follow their best practices in linking users to content.
* We always recommend testing all links before distribution just to be safe.
* Check out the [Top Skills Mapping](https://learningedge.skillsoft.com/viewdocument/top-skills-mappings?CommunityKey=c8a74e37-4437-4ed0-bbd6-93ee28e61fbc&tab=librarydocuments) document on Learning Edge to see other content aligned to the most common Skills we see across our client base.
  + Alternatively, ask your account team for a custom mapping at no cost to you!
* Looking for help? Ask your account team about custom templates through our Professional Services team!

In order to save you time, Skillsoft has curated a number of titles for this topic. Below you will find a table that includes (where available) a recommended asset for each of the different modalities we offer. Additional Watch assets are selected for customers who do not license the full collection.

**Make sure you replace the highlighted portion of the URL with your specific Percipio address.**

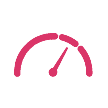
|  |  |  |
| --- | --- | --- |
| **Asset Title** | **Modality** | **URL** |
| Influencing Through Positive Leadership | WATCH | https://replace.percipio.com/courses/46f03d39-9b60-4d5e-857e-c029f2f9e6ed |
| The Promises of Giants: How YOU Can Fill the Leadership Void | READ | https://replace.percipio.com/books/6943c04d-5bfe-416d-863f-98ae1d1eb7fd |
| Humble Beginnings: The Power of Relationships, Openness and Trust | LISTEN | https://replace.percipio.com/audiobooks/5ed44adf-107c-4db0-a978-6cc279838315 |
| Sharing a Vision | WATCH | https://replace.percipio.com/courses/4b35f955-0793-48bc-a0c8-f2ab37ef94a7 |
| Leading by Motivating | WATCH | https://replace.percipio.com/courses/1cfc0a04-396f-4a54-a655-67d602e2d8f2 |

**Best Practices:**

* We recommend testing all links before distribution.
* If you leverage non-standard Percipio links, you will need to generate them yourself.
* Brand! These templates are all customizable and we encourage you to add your own logo, company colors, internal verbiage, etc. to add your own “flair” to your marketing efforts.

**Alternate Modality Icons:**

A pink clipboard with check marks

Description automatically generated

Practice

Channel

Attend

Assess

Listen

Read

Watch